

contemporary magazines

ADVERTISEMENT RATES	£	\$	€
Opening triple page spread	9,000	16,000	12,000
Opening double page spread	6,900	12,000	9,700
Subsequent double page spread	6,000	10,500	8,400
Outside back cover	6900	12,000	9,700
Inside front cover	4,900	8,500	6,900
Inside Back cover	4,500	7,500	6,300
Square format spread(1 ^{1/3} page)	4,500	7,500	6,300
Full page	4,000	7,000	5,600
Half page	2,300	4,000	3,300
Quarter page	1,300	2,500	1,900
NEWS SECTION			
Quarter column	500	900	700
Web Banners (per month)	2100	3700	3000

NEWS SECTION - QUARTER COLUMN

News Section Quarter Column Adverts needs to be supplied with a **horizontal image** at 300 dpi with a maximum of 50 words in a text base file (DOC, RTF or TXT). Please note that in the instance of text exceeding 50 words, only the first 50 words will be printed and subsequent words omitted. contemporary magazine Ltd will not except responsibility for editing oversized text.

WEB BANNER ADVERTS

In addition to printed advertisements in the magazine, Contemporary now offers a web banner service on our website.

Banner Size: 650 pixels x 30 pixels

Text Required: Web Address (supply full address link if need to point to a specific page on website)

ADVERTISING

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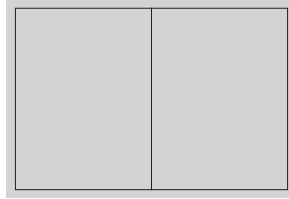
CONTEMPORARY MAGAZINES ADVERT LAYOUTS

- Triple Page Spread (TPS): TRIM 685.8 mm x 276.225 mm (27" x 10.875")
(bleed size: 3.175 mm / 0.125") (Type area, TPS inner margins: 10mm / 0.394")
- Double Page Spread (DPS): TRIM 457.2 mm x 276.225 mm (18" x 10.875")
(bleed size: 3.175 mm / 0.125") (Type area, DPS inner margins: 10mm / 0.394")
- Square Format Spread *: TRIM 276.225 mm x 276.225 mm (10.875" x 10.875")
(bleed only TOP, LEFT, BOTTOM size: 3.175 mm / 0.125") (Type area, page inner margins: 10mm / 0.394")
- Fullpage: TRIM 228.6 mm x 276.225 mm (9" x 10.875")
(bleed size: 3.175 mm / 0.125") (Type area, page inner margins: 10mm / 0.394")
- Fullpage (Type Area, no bleed): 208.6 mm x 256.225 mm (8.212" x 10.087")
- Half Page Horizontal: 208.6 mm x 125.6 mm (8.212" x 4.945")
- Half Page Vertical: 101.8 mm x 256.225 mm (4.008" x 10.087")
- Quarter Page: 101.8 mm x 125.6 mm (4.008" x 4.945")

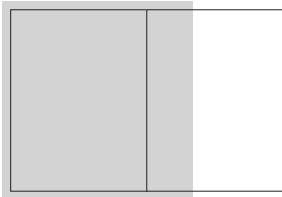
TRIPLE PAGE SPREAD (tps)



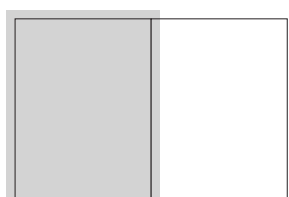
DOUBLE PAGE SPREAD (dps)



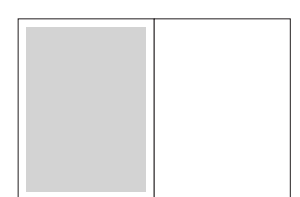
SQUARE FORMAT SPREAD *



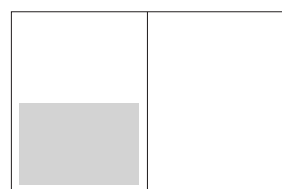
FULLPAGE



FULLPAGE (no bleed)



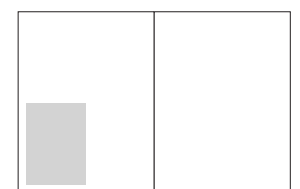
HALF PAGE HORIZONTAL



HALF PAGE VERTICAL



QUARTER PAGE



* Please note that Square Advert Spreads overlaps onto second page of DPS and any text/logos must be placed in the inside type area (page inner margins 10mm / 0.394") of 1st page or overlap area on 2nd page with a 10mm left margin so that text/logos don't overlap magazine fold area.

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BOOKING FORM

Client:		Date:	
Address:		Postcode:	
City:	Country:		
Tel. No.	Mobile No.		
Fax No.	E-mail:		
PLEASE CONFIRM BILLING ADDRESS AND CONTACT EMAIL			
Billing Address :			

Contact for Client:
Contact for Contemporary:

Details	
Issues:	Format:
Special Conditions:	Cost of Space:

Method of Payment* :	
Payment due:	Settlement due:
<input type="checkbox"/> Credit Card: Type -	<input type="checkbox"/> Bank transfer
Note Both advance and settlement must be paid within the date indicated in this agreement. Please add 6% for processing Credit Cards & Cheques.	* single advertisements should be paid for on delivery of artwork. Series should be paid for in advance. * Cancellations will be subject to a charge of 20% of the confirmed price of the advertisement. We reserve the right to cancel this agreement if all the terms and conditions above are not met.

Date:

I, the undersigned, accept the conditions herewith

Legal representative for client
(signature and stamp)

BOOKING FORM

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PAYMENT INSTRUCTIONS

ALL PAYMENTS NEED TO BE MADE BY BANK TRANSFER DIRECTLY TO OUR ACCOUNT AS FOLLOWS:

SWIFT CODE:	MRMDUS33
BANK NAME:	HSBC BANK USA N.A.
BANK ADDRESS:	452 Fifth Avenue, New York, NY 10018
FOR CREDIT TO ACCOUNT:	048-897-922
ACCOUNT NAME OF ULTIMATE BENEFICIARY:	CONTEMPORARY MAGAZINES LIMITED

HOWEVER IF THE PAYMENT IS BEING MADE FROM A BANK WITHIN THE USA THE PAYMENT SHOULD BE MADE TO THE ABOVE BANK DETAILS BUT THE TRANSFER CAN ALSO BE DONE EITHER BY: SWIFT ADDRESS: MRMDUS33 or CHIP CODE: 0108 or UNIVERSAL ID: (UID) 415666 or ABA No.: 021001088, HSBC BANK USA N.A. Routing No.: 021001088

IMPORTANT MAIL AND DELIVERY INSTRUCTIONS FOR CONTEMPORARY MAGAZINES LIMITED:

N.B. all mail and deliveries should only be sent to our administration office: CONTEMPORARY, Suite 1012, Edificio Marisol, Avenida Balboa, Local 1, Paitilla, Panama City, Republic of Panama

CENTRAL & SOUTH AMERICA

Suite 1012, Avenida Balboa, Edificio Marisol, Local 1, Paitilla, Panama City, Republic of Panama
Tel: +507 214 4221
Fax: +507 399 7910
Joip #1001011226
Joip #1001003401

NORTH AMERICA

PTY 1112, 10000 NW 25th Street, Unit 1, Miami, FL 33172-5032, United States of America
Tel: +1 212 201 0555
Tel: +1 786 219 4022
Joip #1004002767

EUROPE

Studio 56, 4 Montpelier Street, Knightsbridge, London, SW7 1EE, United Kingdom
Tel: +44 20 7740 1704
Tel: +44 20 7019 6205
FAX: +44 20 7100 5998
Joip #1004002909

EMAIL: accounts@contemporary-magazines.com

WEB: www.contemporary-magazines.com

PAYMENTS