

contemporary magazines

ARTWORK SPECIFICATIONS

- Please supply original artwork in one of the following formats: Indesign CS, Quark Xpress 3.3/4.1, High Resolution PDF or Illustrator CS format for Mac / PC. Do not supply artwork in file formats other than the software versions specified. (Adobe CS2 files also allowed)
- Please provide all fonts, images and logos necessary for output and all images must be converted to **CMYK** and supplied as **JPEG** (no compression), **EPS** or **Tiff**.
- 35mm Slides, 4" x 5" film, originals, etc. need to be scanned at a minimum of **4000dpi**.
- Pre-scanned images need to be a minimum of **600dpi** at **350mm** width for portrait format and **600dpi** at **750mm** width for landscape format images.
- Please do not manually resize images to the specified widths above or resample images at a lower Resolution to **600dpi**.
- If artwork is supplied in a MAC Format, please add PC file extensions ea. Quark Express (*.qxd), Illustrator (*.ai), Indesign (*.indd), etc..
- Please specify if cropping of images is not allowed for a 3.175mm (0.125") bleed.
- Artwork & Image file sizes bigger than 10Mb needs to be supplied on CD-ROM, with a confirmation email one week before final magazine layout deadline.....OR....
- FTP transfers can be made to the following ftp address: Type into address bar e.g. Internet Explorer or use FTP software with the following settings:
Free FTP software can be downloaded from <http://filezilla-project.org/download.php?type=client>, www.downloads.com or www.twocows.com

Host: ftp.zipadeedoodah.net
Username: zipconar
Password: k101zipcon

PLEASE DO NOT UPLOAD FILES IN ROOT DIRECTORY OF FTP SITE. Upload into **Contemporary File Uploads & Downloads** folder on FTP. Copy all files in the relevant issue folder or create a new folder inside the relevant issue folder and rename as needed. Please send **email notification** when files are being uploaded to ftp to both wilfried@contemporary-magazine.com & emiliano@contemporary-magazine.com.

- Please provide all captions (image credits) with files supplied. Include a separate word or text document with the image file name and captions in the following format: Image_name.jpg: Artist, Title, Year. Any other information here.
- Clients must include a colour **PDF proof** or **JPEG** as Contemporary will not produce proofs for pre-designed adverts. Additional hard copy proof is optional.
- You may also send film but there will be a digitising charge (see below). Film should be positive, right-reading, emulsion side down, 175 lpi with colour proof.

DIGITISING FILM CHARGE: if you send film there will be a \$100 charge for copydot scanning a four colour set of film (\$50 per separation).

RUSH CHARGE: \$50 for any material received three days or more after deadline given. Cancellation Fee: 20% of the agreed price.

Clients will be billed for alterations to material which has been provided at the wrong size.

If the above mechanical requirements are not met we cannot guarantee reproduction.

For any technical queries regarding image specifications, etc. please email...

Wilfried D'Emiljo
Art Director / Production Manager
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Contemporary reserves the right to decline any advertisement. In the event of an error, delay in delivery or non-delivery, Contemporary's liability shall not exceed the cost of the advertisement. Individual advertisements should be paid for on delivery of artwork. Series should be paid for in advance.

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